

PRESENTS

THE **HUNCHBACK**  
OF NOTRE DAME

© Disney

A NEW MUSICAL  
BASED ON THE VICTOR HUGO NOVEL  
AND SONGS FROM THE DISNEY FILM

Monday 11th – Saturday 16th  
JULY 2022

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OPPORTUNITIES  
TO SPONSOR

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# PERINS SCHOOL THEATRE IS BACK!

Ring out the bells; 2022 sees us take on ‘The Hunchback of Notre Dame.’ A story of inclusion, longing acceptance, love rendered impossible and free will.

After three years our students are ecstatic to be returning to the stage for what promises to be the most fantastic production yet. This year we had 438 students audition and have cast over 160 students, the enthusiasm for this production, this story, has ignited our school community.

## THE IMPORTANCE OF THE CREATIVE ARTS IN EDUCATION

The pandemic has affected us all in one way or another, our perspective on life, our work habits and even our social lives have all been re-evaluated. The Creative Arts industry has also been altered, with many practitioners finding themselves out of work, theatres being closed for long durations and rising material costs. Many people within the industry have been forced to find alternative careers, find more financially stable jobs with better working hours, causing a shortage of skilled Theatre practitioners.

At Perins we understand the importance of nurturing the Arts, we always have, We believe that, now even more so, that the Arts in schools make our children more resilient, confident and able to express themselves positively in this modern world.

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‘The arts give children a creative outlet to explore and express their emotions, affording them ways of coping with life’s challenges. They can help in reducing stress, building resilience, raising self-esteem and developing social skills.’

THE ARTS COUNCIL

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We are ambitious. However, all of our ambitions and visions for this production cost money and on a school budget, it just isn’t possible, without your help. We have been incredibly lucky and have had some overwhelming support from our local community in previous years for which we are grateful. We have been able to provide your children with a professional West End experience, we have built a ‘Big top’, hired professional practitioners to teach practical, skill enhancing workshops, we have been able to work with some talented choreographers and even recruited a community Orchestra, all because of the support you have given us.

This year we need to build our children a stage they deserve and once again we need your support.

One of the silver linings from the pandemic is the value of contributing to a community. We hope that your business would like to be part of creating a real social impact by supporting a school to champion art to not just the children's lives, but to a community as a whole.

This year we have put together a new and exciting sponsorship programme that we would love you to be part of.

More details of how you can join us on this journey can be found below:

“Nothing makes a man so adventurous as an empty pocket.”

VICTOR HUGO,  
writer of 'The hunchback of Notre Dame'

### SPONSORSHIP LEVELS

Platinum	£2000+
Gold	£1000+
Silver	£500+

In recognition of being a sponsor this year, we will be able to offer the following benefits:

BENEFIT	PLATINUM	GOLD	SILVER
Tour and Afternoon tea at Perins with cast and the Headteacher	✓	✗	✗
VIP Invitations to our Creative Arts Festival	✓	✓	✗
Priority seating for performances and early bird access to tickets	✓	✓	✓
Your logo on our production 2022 cast hoodies	✓	✓	✓
A personalised video 'Thank you' from cast members, for you to use across your own social media and website	✓	✗	✗
Your logo and promotion across all of our social media channels and MAT websites	✓	✓	✓
Your logo on the footer of all internal and external correspondence	✓	✓	✓
Programme advertising – full page/inside or back cover	✓		
Programme advertising – full page centre		✓	
Programme advertising – ½ page back page			✓

## DONATE A GIFT TO THE SHOW

Your donations can go towards some of the items that makes Perins stand out, that sets us apart from other school theatres and enables our students to have the best, most professional experience possible.

We have also set up a crowd-funding page to help us secure more donations, as we appreciate that some of these costs will be out of reach in their totality. Every donation counts and we are extremely grateful for any support you can provide.

• PROMOTIONAL FILM (logo watermarked throughout, feature in promotional film)	£3000
• SPONSORSHIP OF CORPORATE EVENT	GIFTED – WLX Productions
• DESIGN, ARTWORK & MARKETING	GIFTED – Thomas Miller Creative Ltd.
• PRINTING OF PROGRAMME & MARKETING MATERIALS	GIFTED – Cedar Press
• COSTUMES	£2000
• SET DESIGN	£2000
• SOUND DESIGN	£1000
• SCENERY	£1000
• CHOREOGRAPHER	GIFTED – NFU Mutual
• STAGING AND SEATING	£1000
• VIDEOGRAPHER	£1500
• PHOTOGRAPHER	GIFTED – Leela Bennett Photography
• LIGHTING	£1000
• THE BAR	£2000
• PROPS	£500
• HAIR AND MAKEUP	£500
• TRANSPORT	£500
• FACILITIES HIRE	£500
• SPONSOR A PERFORMANCE	£1000

### VITAL STATISTICS

7 performances

6 days

200 cast, orchestra and crew

250 hours of rehearsals

400 costume changes

25 piece Orchestra

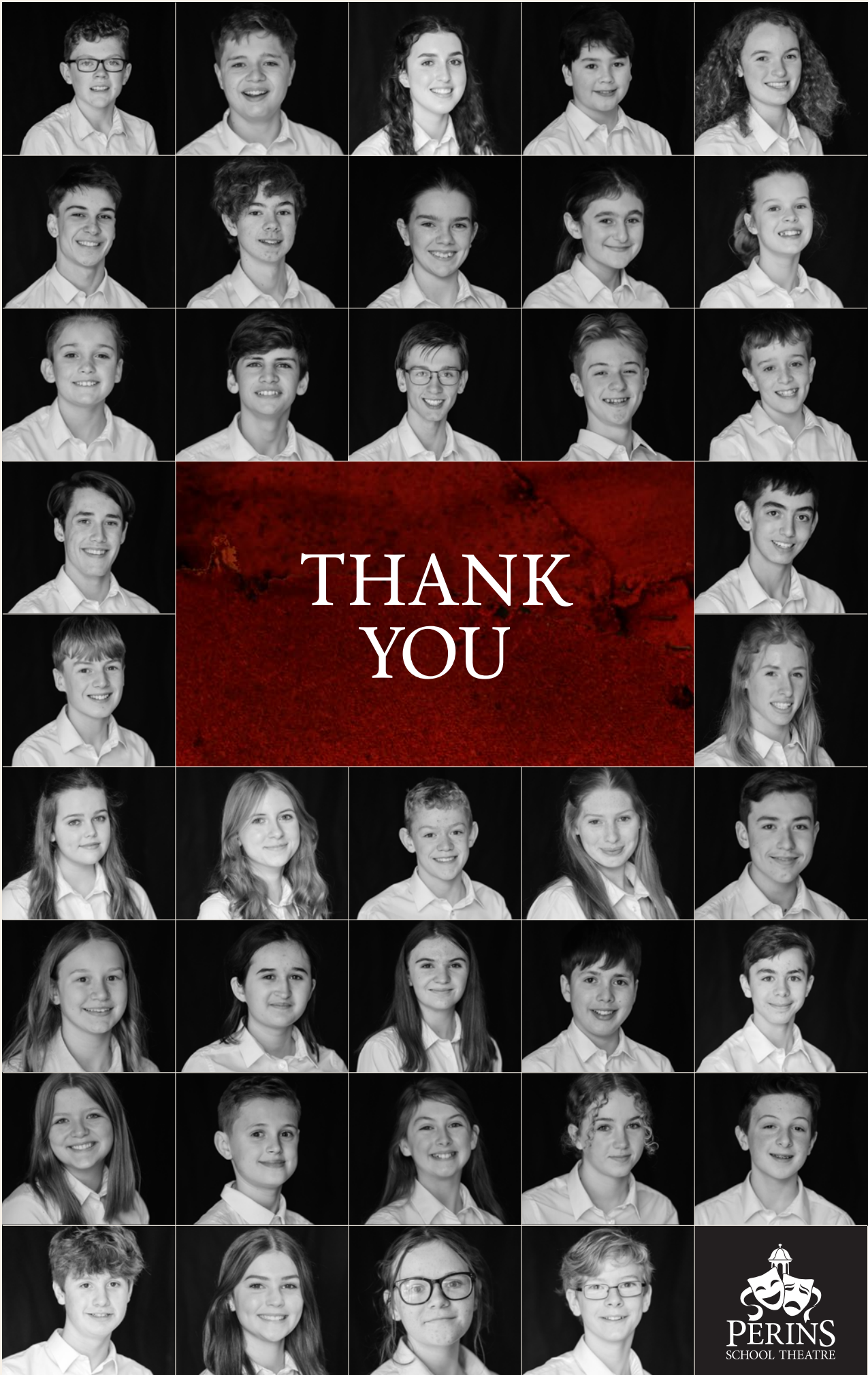
An 8 part harmony chorus

An Alumni and community choir

A community Orchestra

Show your  
support and  
share the  
limelight this  
Summer

Find out more: [white@perins.hants.sch.uk](mailto:white@perins.hants.sch.uk)



THANK  
YOU

