

KEY STAGE FOUR SUBJECT INFORMATION

Subject Title: **GCSE Business Studies**

Subject Team Leader: **Mr J Ahmed** (jahmed@perins.hants.sch.uk)

Examination Board: **Pearson Edexcel** qualifications.pearson.com

Course Content

Business Studies covers topics about the creation, development and management of businesses;

- Enterprise and entrepreneurship
- Spotting business opportunities
- Putting business ideas into practice
- Making the business effective
- External influences on business
- Growing the business
- Making marketing decisions
- Making operational decisions
- Making financial decisions
- Making human resources decisions

Subject Skills

- Apply knowledge and understanding to modern business issues and to know many types and sizes of local and global companies
- Develop as critical and reflective thinkers with enquiring minds
- Use a critical approach to make informed judgements about issues
- Develop and apply quantitative skills relevant to business, including using and interpreting data

Future careers

Business Studies can help with a wide variety of careers, not necessarily just those in finance.

Relevant career options include:

- Business adviser
- Setting up your own business
- Marketing
- Project manager
- Retail manager

Assessment

Business Studies is fully assessed through exams at the end of Year 11. Both exams are 90 minutes long and make up **50%** of the overall grade.

The exams are divided into 3 sections. Section A will be a mixture of multiple choice and short answer questions (which may require calculations). Section B and C will both require short answer and essay answers based on the scenarios given in the paper. Students will need to learn formulae to use in the exams, but calculators are permitted.

